Good Energy Standard

Tariff Information Label (TIL)

Tariff Rates

Payment method	**Direct Debit**
Estimated Annual cost based on Typical Domestic Consumption Values: Standard 2500 kWh, Multi Rate 3400* kWh, Gas 9,500kWh	Electricity (standard) - £895 Electricity (economy 7) - £1044 Electricity (economy 10) - £1098 Gas - £918 Dual Fuel - £1812
VAT	Fully Inclusive of VAT**
Tariff Type	Variable
Date prices effective from	01/10/2026
Tariff fixed term	
Exit Fees (if you cancel this tariff before the end date)	£0

Good Energy Standard is a variable tariff that is exempt from the price cap because of the additional support it provides to renewables. This means that our prices may at times be higher or lower than the cap

		Standard		Economy 7			Gas	
		Unit Rate	Standing Charge	Unit Rate Day	Unit Rate Night	Standing Charge	Unit Rate	Standing Charge
Region	Region no.	p/kWh	p/day	p/kWh	p/kWh	p/day	p/kWh	p/day
East England	10	25.98	64.04	26.92	18.60	64.68	8.24	32.92
East Midlands	11	25.07	63.48	25.94	17.96	64.12	8.28	32.92
London	12	25.78	54.66	26.68	18.76	55.30	8.54	32.92
North Wales & Merseyside	13	27.69	79.02	29.00	19.21	79.65	8.37	32.92
West Midlands	14	25.09	69.01	25.94	18.64	69.64	8.41	32.92
North East England	15	26.07	73.29	27.11	18.82	73.92	8.30	32.92
North West England	16	26.14	57.65	27.14	18.37	58.28	8.28	32.92
North Scotland	17	26.37	66.86	27.48	18.26	67.50	8.16	32.92
South Scotland	18	26.43	72.91	27.53	18.61	73.55	8.17	32.92
South East	19	26.50	64.57	27.51	18.77	65.20	8.49	32.92
Southern	20	25.77	60.14	26.89	18.27	60.77	8.63	32.92
South Wales	21	26.01	67.11	26.96	17.94	67.74	8.59	32.92
South West	22	26.40	67.69	27.54	17.82	68.32	8.66	32.92
Yorkshire	23	25.37	73.35	26.10	19.51	73.98	8.34	32.92

		Economy 10		
		Unit Rate Day	Unit Rate Night	Standing Charge
Region	Region no.	p/kWh	p/kWh	p/day
East England	10	28.53	20.09	64.68
East Midlands	11	27.66	19.22	64.12
London	12	28.04	20.11	55.30
North Wales & Merseyside	13	30.85	20.79	79.65
West Midlands	14	27.57	19.87	69.64
North East England	15	28.85	20.15	73.92
North West England	16	29.04	19.81	58.28
North Scotland	17	29.09	19.92	67.50
South Scotland	18	29.12	20.32	73.55
South East	19	29.41	19.99	65.20
Southern	20	28.64	19.72	60.77
South Wales	21	28.75	19.37	67.74
South West	22	29.51	19.30	68.32
Yorkshire	23	27.59	20.76	73.98

* E7 and E10 meter calculation based off 58:42%, day:night consumption split for E7 and 62:38% for E10 DD

** VAT rates are 5% for gas, 0% for electricity

Good Energy Standard

Tariff Information Label (TIL)

Tariff Rates

Payment method	**Payment on reciept of bill**
Estimated Annual cost based on Typical Domestic Consumption Values: Standard 2500 kWh, Multi Rate 3400* kWh, Gas 9,500kWh	Electricity (standard) - £981 Electricity (economy 7) - £1140 Electricity (economy 10) - £1196 Gas - £989 Dual Fuel - £1969
VAT	Fully Inclusive of VAT
Tariff Type	Variable
Date prices effective from	01/10/2026
Tariff fixed term	
Exit Fees (if you cancel this tariff before the end date)	£0

Good Energy Standard is a variable tariff that is exempt from the price cap because of the additional support it provides to renewables. This means that our prices may at times be higher or lower than the cap

		Standard		Economy 7			Gas	
		Unit Rate	Standing Charge	Unit Rate Day	Unit Rate Night	Standing Charge	Unit Rate	Standing Charge
Region	Region no.	p/kWh	p/day	p/kWh	p/kWh	p/day	p/kWh	p/day
East England	10	27.42	77.74	28.31	19.91	78.38	8.44	47.30
East Midlands	11	26.41	77.18	27.33	19.27	77.82	8.48	47.30
London	12	27.17	68.36	28.07	20.07	69.00	8.74	47.30
North Wales & Merseyside	13	29.13	92.72	30.39	20.52	93.35	8.57	47.30
West Midlands	14	26.53	82.71	27.33	19.95	83.34	8.61	47.30
North East England	15	27.51	86.99	28.50	20.13	87.62	8.49	47.30
North West England	16	27.58	71.35	28.53	19.68	71.98	8.48	47.30
North Scotland	17	27.81	80.56	28.87	19.57	81.20	8.36	47.30
South Scotland	18	27.87	86.61	28.93	19.82	87.25	8.37	47.30
South East	19	27.84	78.27	28.90	20.08	78.90	8.69	47.30
Southern	20	27.21	73.84	28.28	19.52	74.47	8.83	47.30
South Wales	21	27.40	80.81	28.35	19.25	81.44	8.79	47.30
South West	22	27.89	81.39	28.93	19.07	82.02	8.86	47.30
Yorkshire	23	26.81	87.05	27.49	20.82	87.68	8.54	47.30

		Economy 10		
		Unit Rate Day	Unit Rate Night	Standing Charge
Region	Region no.	p/kWh	p/kWh	p/day
East England	10	30.01	21.49	78.38
East Midlands	11	29.14	20.62	77.82
London	12	29.52	21.51	69.00
North Wales & Merseyside	13	32.33	22.19	93.35
West Midlands	14	29.05	21.27	83.34
North East England	15	30.33	21.55	87.62
North West England	16	30.42	21.21	71.98
North Scotland	17	30.57	21.32	81.20
South Scotland	18	30.60	21.59	87.25
South East	19	30.90	21.39	78.90
Southern	20	29.82	20.99	74.47
South Wales	21	30.23	20.77	81.44
South West	22	31.00	20.59	82.02
Yorkshire	23	29.07	22.16	87.68

* E7 and E10 meter calculation based off 58:42%, day:night consumption split

** VAT rates are 5% for gas, 0% for electricity