

# Together we power the regeneration - 2026 Campaign Terms and Conditions

1. The promoter of the 'Together we power the regeneration' Story Competition (the "**Competition**") which is part of the Campaign is Good Energy Limited (company registration number 03899612) whose registered office is at Monkton Park Offices, Monkton Park, Chippenham, Wiltshire, SN15 1GH (the "**Promoter**").
2. The Competition is open to entrants who:
  - Have been invited by Good Energy to share their story about their experience with Good Energy in connection with the Campaign;
  - Submit their story to Good Energy by completing the form provided - by 23:59 on 31/05/2026 (the "**Story Deadline**");
  - Resident in the UK; and
  - Aged 18 years or over.

The Competition is not open to employees of the Promoter, nor employees of companies within the same group of companies as the Promoter, their families, agents or any third party directly associated with administration of the Competition or Campaign.

3. The Competition is free to enter and no purchase is necessary.
4. The opening date for story entries for the Competition is 14:00 on 15/04/2026. The closing date for submitting the story for the Competition is on or before the Story Deadline. Entries received after this time will not be considered.
5. To enter the Competition each entrant must, on or before the Story Deadline:
  - complete and submit their written story about their experiences with Good Energy, in accordance with the instructions provided on the form and complete all required sections.
6. Only one story per entrant's household is permitted.
7. The Promoter accepts no responsibility for entries which are incomplete or not successfully completed due to a technical fault, technical malfunction, computer hardware or software failure, satellite, network or server failure of any kind.
8. The Promoter will review entrants' submitted stories. Winners will be selected at the Promoter's sole discretion based on a range of criteria, including but not limited to: the relevance of the story to the Campaign's theme of 'Together we power the regeneration'; the clarity, detail and authenticity of the submission; how clearly the entrant explains their motivations, decision-making process and any outcomes or impact; and the extent to which the story demonstrates real-life actions that contribute to a more sustainable future. The Promoter will also consider how effectively the story could inspire or encourage others to make more sustainable choices, as well as its suitability for adaptation across campaign channels, including digital, print, social media and press. A maximum of 20 story Competition winners will be selected by the Promoter by 30/06/2026 (whose stories will go on to feature in the Promoter's Campaign). Submission of a story does not guarantee selection, and the Promoter reserves the right not to select any entry. Winners will be selected based on their story's content, clarity, quality and its suitability for use across campaign channels.
9. Each winner will receive a £150 prize, awarded as either a credit applied to their Good Energy customer account OR a John Lewis e-gift shopping voucher, (as selected by the winner) and their story published in the Promoter's Campaign.
10. The winners of the Competition will be notified by email (using details provided on completion of the Competition) by 16/07/2026 and must provide their choice of prize, county and name to claim their prize. If a winner does not respond to the Promoter within 15 days of being notified by the Promoter, then the winner's prize will be forfeited and the Promoter will be entitled to select another winner in accordance with the process described above.

11. If the winner selects a John Lewis e-gift shopping voucher: the prize will be sent to the winner via email within 30 days of being notified of their win.
12. If the winner selects a credit applied to their Good Energy customer account: the credit will be applied by the Promoter within 30 days. The credit will only be applied once to the winner's Good Energy customer account.
13. The Prize is non-exchangeable, non-transferable and no cash alternative is offered.
14. The Promoter reserves the right to replace the prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.
15. The decision of the Promoter regarding any aspect of the Competition is final and binding and no correspondence will be entered into about it. The Promoter also reserves the right to decline to apply a credit where in its reasonable opinion it is the subject of suspicious or fraudulent activity.
16. As an entrant's story entry may become one of those selected by the Promoter to be a winning entry to feature in the Promoter's Campaign, in conjunction with this Competition, each entrant: (i) warrants that their story is their own original work, they are the sole author and owner of all intellectual property rights in it, and that it does not infringe the intellectual property rights of any third party; (ii) assigns to the Promoter with full title guarantee by way of present and future assignment all intellectual property rights (including copyright and all related rights) in and to their story, for the full period of those rights; and (iii) irrevocably and unconditionally waives to the fullest extent permitted all moral rights in their story to which they are now or may in future become entitled under the Copyright, Designs and Patents Act 1988 or any equivalent legislation in any jurisdiction. The Promoter also reserves the right to include winning entrants' stories or extracts from such stories in its other or future campaigns of the Promoter. Entrants shall indemnify and keep indemnified the Promoter against any and all losses, costs, damages, claims, and expenses (including reasonable legal fees) arising out of or in connection with any breach of this clause.
17. The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter will send the surname and county of prize winners and, if applicable copies of their winning entries, to anyone who emails [press@goodenergy.co.uk](mailto:press@goodenergy.co.uk) or writes to Head of Brand & Communications, Good Energy, Monkton Park Offices, Monkton Park, Chippenham, Wiltshire, SN15 1GH (enclosing a stamped self-addressed envelope) within one month after the closing date for entries. The Promoter may also be required to provide the information and winning entries to the Advertising Standards Authority on request.
18. Entrants are deemed to have accepted and agreed to be bound by these terms and conditions upon entry. The Promoter reserves the right to refuse entry, or refuse to award the prize to anyone in breach of these terms and conditions.
19. The Promoter reserves the right to hold void, cancel, suspend, or amend the Competition where it becomes necessary to do so.
20. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winners or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.
21. Personal data supplied during the course of this Competition/Campaign will be processed as set out in the Promoter's privacy policy available [www.goodenergy.co.uk/privacy-policy](http://www.goodenergy.co.uk/privacy-policy).
22. The Competition will be governed by English law and entrants to the Competition submit to the jurisdiction of the English courts.