

Press release

18 June 2009



Good Energy chosen as River Cottage's principal energy partner

Good Energy, the UK's only dedicated 100% renewable electricity supplier, is delighted to announce it has joined forces with the team at River Cottage to help River Cottage HQ to run as sustainably as possible.

In the 10th June episode of the new River Cottage series on Channel 4, River Cottage HQ installed a wind turbine which will provide most of its electricity requirements. Good Energy will take any excess power produced and supply 100% renewable electricity when they need it. Under its award-winning "HomeGen" scheme Good Energy will pay River Cottage for all the electricity it generates, even the units it uses itself - as it does with its other 500-plus home generators across the UK.

Juliet Davenport, Founder and CEO of Good Energy said: "We're delighted that River Cottage chose Good Energy to help them in their quest for sustainable living. River Cottage has changed the way the nation thinks about food, and we hope they'll do the same for the way we think about energy."

Hugh Fearnley-Whittingstall, Founder of River Cottage said: "At River Cottage our philosophy of sustainability extends to the energy we use. Since we want to have as low an impact as possible on the environment around us, we've chosen Good Energy to supply our electricity. 100% of the electricity they supply comes from renewable sources - wind, water and sunlight. They are supplied by hundreds of independent generators around the UK so by getting our electricity from them we are helping them to support this pioneering community."

"We also wanted to be part of this community of sustainable energy pioneers, so we installed our own turbine at River Cottage HQ too. We have been amazed by how much it generates and it's great to see it flying around and know we are making our own clean green energy."

A telemetric monitoring system sponsored by Good Energy enables you to see how much electricity is being generated at any one time at River Cottage by clicking here:

<http://www.rivercottage.net/sustainability>

Working with environmental consultants Satellite Architects, River Cottage HQ has been designed and built on sustainable principles, ranging from the materials used in the buildings to a self-sufficient rainwater harvesting and recycling system. When the project is complete, RCHQ will be a zero carbon, off-grid site running on a variety of renewable energy solutions providing all heat and power requirements, supported by Good Energy.

More information about River Cottage's sustainability measures can be found at:

<http://www.rivercottage.net/sustainability>

Good Energy customers, by buying 100% renewable electricity, support over 500 independent generators across the UK including River Cottage. Good Energy MD Barney Rhys Jones said: "Good Energy customers are fantastic. They allow us to lead the way in supporting independent and micro generation through our ground-breaking generation schemes."

Notes to Editor

Good Energy HomeGen scheme:

- Since 1st April 2009 Good Energy pays generators signed up to the HomeGen scheme 15 pence for every unit the generator produces. This includes the units the generator uses as well as the ones that are fed into the grid.
- The customer does not need to install an export meter. They do need to install a total generation meter that is accredited by Ofgem.
- The annual payment made to a 2kW solar generator (estimated annual generation of 1750kWh) will be £245 approximately.
- By using 50% of their generation on site, HomeGen customers are expected to save an additional £123 by buying less electricity, making a total annual saving of £368 approximately.
- The HomeGen scheme is modelled on the Renewable Obligation (RO) – a financial mechanism that assists growth in the renewables industry.
- In 2009, Good Energy launched the UK's first Renewable Heat Incentive, HotROCs, to encourage renewable heat generation at home. Under this groundbreaking scheme, revenues from Good Energy Gas sales are used to pay owners of solar thermal installations for the heat they produce.
- As part of this initiative, Good Energy has launched a new website to support people who want to generate their own power: www.generateyourown.co.uk

About Good Energy:

- Good Energy is unique in the supplier industry by buying and selling only 100% renewable electricity - a major point of differentiation versus other players in the market. To compare the fuel mix of other suppliers please visit: www.electricityinfo.org/suppliers.php
- More than 25,000 homes and businesses across the UK have switched to Good Energy. Good Energy buys electricity from a pioneering community of more than 500 independent renewable generators that use wind, small scale hydro, solar power and sustainable biomass to generate electricity.
- In an official report entitled "Reality or Rhetoric? Green Tariffs for Domestic Customers" from the National Consumer Council, Good Energy was rated the greenest energy supplier in the UK. The report states: "For those consumers who want a green electricity supply, pure and simple, this is probably the closest they will get to it." Good Energy has also been named Best Buy for green electricity by Ethical Consumer magazine.
- Good Energy is owned by the Good Energy Group, an independent PLC. Quoted on PLUS, it specialises in investing in renewable energy. Good Energy Group has around 1700 shareholders, of which more than 90% are customers of Good Energy.
- Good Energy campaigns for more renewable generation in the UK and is one of the original signatories to new Ofgem guidelines which aim to clear up confusion over 'green' energy tariffs.
- In 2008 alone Good Energy won a series of awards including: the Micropower Award for Innovation; the Wiltshire Wildlife Trust Award for Outstanding Contribution to the Environment; the British Renewable Energy Company Award and PLUS markets CEO of the Year.
- The award-winning Good Energy Shop helps customers reduce their energy use and costs as well as providing the means for individuals, businesses and communities to generate their own green energy. www.goodenergyshop.co.uk
- Join Good Energy today and start getting 100% renewable electricity. Call 0845 456 1640 or sign up online at www.goodenergy.co.uk

About River Cottage:

In 1998 **Hugh Fearnley-Whittingstall** moved into the original River Cottage in Dorset, to start growing and rearing some of his own food. 'River Cottage' has since moved on, and has grown and developed, but continues to stand for the same principles: self-sufficiency, food integrity, and the consumption of local, seasonal produce. Today, River Cottage consists of several different projects. River Cottage HQ (Park Farm) is a base for running courses and events

inspired by the philosophy of the original River Cottage – ranging from a night’s dining and entertainment, through to courses in foraging, curing, gardening, breadmaking, butchery and more. River Cottage also has a Local Produce Store and Canteen in Axminster, which sells a wide selection of everyday food items, books and smallholder supplies with the Canteen attached offering a seasonal, local menu. The latest venture is the recently opened River Cottage Canteen at Komedia in Bath.

RCHQ was designed by Satellite Architects (www.satellitearchitects.co.uk) to have a holistic, sustainable infrastructure which when fully implemented will produce a zero carbon, off grid, site running on a variety of renewable energy solutions to provide all heat and power requirements and a fully integral biodiversity drainage and water management system.

Features include:

- Biomass Energy System - provides all of the heating and hot water demands of the site.
- PV (photovoltaic) Powered Water Pump which brings all the potable water from the artesian well into the site.
- Rainwater Harvesting System - 13,000 litres of harvested water which provides all the garden and agricultural water on the site and is used to flush all the loos.
- Biodiversity Reed Bed System - cleans and process all of the effluent from the site into clean water.

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