

Press release

26 June 2009



Good Energy scoops West of England Business of the Year Award

Good Energy, the UK's only dedicated 100% renewable electricity supplier, is delighted to announce it has won the 2009 West of England Business of the Year Award (for businesses with a turnover of less than £25M). The ceremony, held on Wednesday night in Bristol is now in its 21st year.

Juliet Davenport, Founder and CEO of Good Energy said: "This is great news for Good Energy. The industry in which we operate is dominated by large players and so our aim to be the leading supplier of renewable electricity in the UK requires strong management. This award highlights that Good Energy is a commercially successful business with a great team."

Tracey Bentham from PricewaterhouseCoopers, and chairman of the judges for the category said: "Good Energy really impressed the judges with its all-round performance. It is an inspirational business and has proved that you can be a green company and still run an effective and high quality business."

Over the last 12 months Good Energy has won a series of awards including: Best Online Retail Initiative at the Observer Ethical Awards, one of the Sunday Times' Best Green Companies; the Micropower Award for Innovation; the Wiltshire Wildlife Trust Award for Outstanding Contribution to the Environment; the British Renewable Energy Company Award and PLUS markets CEO of the Year.

About Good Energy:

- Good Energy is unique in the supplier industry by buying and selling only 100% renewable electricity - a major point of differentiation versus other players in the market. To compare the fuel mix of other suppliers please visit: www.electricityinfo.org/suppliers.php
- More than 25,000 homes and businesses across the UK have switched to Good Energy. By paying them for the energy they produce, Good Energy supports a pioneering

community of more than 650 independent renewable generators that use wind, small scale hydro, solar power and sustainable biomass to generate heat and power.

- In an official report entitled "Reality or Rhetoric? Green Tariffs for Domestic Customers" from the National Consumer Council, Good Energy was rated the greenest energy supplier in the UK. The report states: "For those consumers who want a green electricity supply, pure and simple, this is probably the closest they will get to it." Good Energy has also been named Best Buy for green electricity by Ethical Consumer magazine.
- Good Energy is owned by the Good Energy Group, an independent PLC. Quoted on PLUS, it specialises in investing in renewable energy. Good Energy Group has around 1700 shareholders, of which more than 90% are customers of Good Energy.
- Good Energy campaigns for more renewable generation in the UK and is one of the original signatories to new Ofgem guidelines which aim to clear up confusion over 'green' energy tariffs.
- The award-winning Good Energy Shop helps customers reduce their energy use and costs as well as providing the means for individuals, businesses and communities to generate their own green energy. www.goodenergyshop.co.uk
- Join Good Energy today and start getting 100% renewable electricity. Call 0845 456 1640 or sign up online at www.goodenergy.co.uk

Media Enquiries:

Samantha Hill

Carbon International

samantha.hill@carboninternational.com

+44 (0)20 7483 7205

David Hopkins

Carbon International

david.hopkins@carboninternational.com

+44 (0)20 7483 3343