

Press Release 30th November 2006

Good Energy Wins Green Award!

Last night at the first ever Green Awards Good Energy, the 100% renewable electricity supplier, scooped the award for best outdoor advertisement.

The UK's most renowned brands were represented at London's Guild Hall last night to learn if they had won a Green Award. Devised by green marketing agency, **Satellite**, The Green Awards celebrate achievements in marketing sustainable and ethical products.

Good Energy beat stiff competition from **Jamie Oliver's Fifteen** 'Recycle Bubble' and Recycle Western Riverside to win the category of **best outdoor advertisement** under £100k. It was Good Energy's unique and spectacular **Turbine Illumination** that wowed the judges and earned them the award. The illumination advertised the Delabole Wind Fair, an event Hosted by Good Energy in North Cornwall that celebrated Renewable Energy and attracted over 3000 visitors this summer.

Having picked up the award, Good Energy was short-listed for the **Green Awards Grand Prix**, celebrating the night's greatest achievement. **Good Energy, Marks and Spencer** and **BskyB** were all selected but the top accolade was awarded to **O₂**.

Good Energy's chief executive, Juliet Davenport was delighted with their award, "It feels great to win here tonight! Fighting Climate Change is serious business and to celebrate the beauty and the triumphs of renewable energy through projects such as the turbine illumination is massively important to us. And to be rewarded for it is fantastic. Looking at the calibre of contenders here tonight it's clear to see marketing agencies and businesses know consumers want to buy green products – now let's hope the companies can deliver."

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GOOD ENERGY

- Good Energy supplies only 100% renewable electricity from the natural, sustainable energy of wind, sun, or running water. For every unit of electricity used by a Good Energy customer, Good Energy buys a unit of electricity from a renewable power source.
- By supplying 100% renewable electricity to homes and businesses throughout the UK Good Energy is helping over 20,000 people to be part of the solution to Climate Change.
- The average Good Energy supply customer saves two tonnes of CO₂ per annum, the equivalent to not driving 5,000 miles in a petrol car.
- Good Energy's strategy is to grow the market for renewable energy in the UK, by delivering renewable power to individuals and businesses.
- Good Energy is recommended by The GOOD Shopping Guide and achieves its highest rating, and is the only supplier to supply only 100% renewable products.
- Good Energy is the first electricity company to publish an independent audit of its renewable supply claims.
- Good Energy is the first electricity supplier to retire ROCs over and above the Government's obligation.
- Good Energy is owned by an independent PLC, the Monkton Group, who specialise in renewable energy.
- Good Energy Home Generation has been established for microgenerators who receive 4.5p/kWh (i.e. 4.5p per unit) for all of the electricity that their installation generates.
- Switch to Good Energy by calling 0845 456 1640 or online at www.good-energy.co.uk