

PRESS RELEASE

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Women in Ethical Business Award Winner Announced

Good Energy wins prestigious new award

Good Energy, the only electricity company to supply every customer with 100% renewable electricity, has won the inaugural Women in Ethical Business Awards, at a special ceremony in London.

Founder and Director Juliet Davenport, picked up the award which celebrates the best female-run ethical businesses in the UK. And Good Energy beat some stiff competition to win, from a children's organic food brand to a sophisticated, ethical communications agency.

"This is a huge honour for me and the Good Energy team," said Davenport. "I am confident that the award will help to raise awareness about the importance of renewable energy as part of the solution to climate change. Choosing an ethical approach to business is so important for a sustainable future and I would like to thank Triodos Bank and Eve Magazine for highlighting this through tonight's award."

Speaking at the ceremony, award organiser Karen Martin from Triodos Bank, said "Good Energy is a worthy winner. We were delighted with the quality and quantity of applicants, especially in the award's inaugural year. And we were inspired to have so many of the country's most exciting ethical entrepreneurs together in one room. We're already looking forward to next year's competition!"

Triodos Bank's Managing Director, Charles Middleton, said; "The breadth of experience and talent shown here demonstrates that women entrepreneurs really are driving forward a way of doing business that values people and the planet as well as profit."

Judges for the awards included Penny Newman, CEO of fair trade pioneers, Cafédirect, Sophie Tranchell, Managing Director of leading fair trade chocolate company, Divine Chocolate, and PR guru, Lynne Franks. Good Energy receives a £2,500 business development package, from Triodos Bank.

Full shortlist:

- Jill Barker, Green Baby, London
- Juliet Davenport, Good Energy, Chippenham, Wilts
- Lizzie Vann, Organix Brands, Christchurch, Dorset
- Margo Marrone, The Organic Pharmacy, London
- Marie Ware, Dance Voice Therapy Centre, Bristol
- Renee Elliot, Planet Organic, London
- Safia Minney, People Tree, London
- Solitaire Townsend, Futerra, London
- Su Hardy, Mooncup, Brighton
- Teresa Scott, Kennedy Scott Training & Development, Rickmansworth, Herts

Notes to the Editor:

To arrange an interview with Juliet Davenport, please call Hugo House on 01249 766 095 or email hugo.house@good-energy.co.uk.

To source supporting photography, please call Will Ferguson at Triodos Bank on 0117 980 9770 or email william.ferguson@triodos.co.uk.

GOOD ENERGY

- Good Energy supplies only 100% renewable electricity from the natural, sustainable energy of wind, sun, or running water. For every unit of electricity used by a Good Energy customer, Good Energy buys a unit of electricity from a renewable power source.
- The average Good Energy supply customer saves two tonnes of CO2 per annum, the equivalent to not driving 5,000 miles in a petrol car.
- Good Energy's strategy is to grow the market for renewable energy in the UK, by delivering renewable power to individuals and businesses.
- Currently, approximately 78% comes from wind power, 21% from small-scale hydroelectric and 1% from solar power.
- Good Energy is recommended by The GOOD Shopping Guide and achieves its highest rating, and is the only supplier to supply only 100% renewable products.
- Good Energy is the first electricity company to publish an independent audit of its renewable supply claims.
- Good Energy is the first electricity supplier to retire ROCs over and above the Government's obligation.
- Good Energy is owned by an independent PLC, the Monkton Group, who specialise in renewable energy only.
- Good Energy Home Generation has been established for micro generators who receive 4.5p/kWh (i.e. 4.5p per unit) for all of the electricity that their installation generates.
- Switch to Good Energy by calling 0845 456 1640 or online at www.good-energy.co.uk

TRIODOS BANK only finances enterprises which create social, environmental or cultural added value. Key sectors include organic food and farming, renewable energy, social housing, and fair trade. Transparency is a core value: customers are informed about the bank's lending and can target their savings to particular areas of investment. A range of personal savings accounts is offered, and full banking services are available for businesses and charities. Triodos Bank is an independent bank founded in the Netherlands in 1980. Its principles and independence are protected through a special shareholding trust. The UK office opened in 1995 and is based in Bristol.