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**THIS IS AN ANNOUNCEMENT FALLING UNDER RULE 2.4 OF THE CITY CODE ON TAKEOVERS AND MERGERS (THE "CODE") AND DOES NOT CONSTITUTE AN ANNOUNCEMENT OF A FIRM INTENTION TO MAKE AN OFFER UNDER RULE 2.7 OF THE CODE AND THERE CAN BE NO CERTAINTY THAT AN OFFER WILL BE MADE, NOR AS TO THE TERMS ON WHICH ANY OFFER WILL BE MADE**

**THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION  
FOR IMMEDIATE RELEASE**

**Good Energy Group PLC**  
**("Good Energy" or the "Company")**

**Extension of PUSU deadline**

On 28 October 2024, the Board of Directors of Good Energy (the "**Board**") announced that it had received an indicative, non-binding proposal from Esyssoft Holding Limited ("**Esyssoft**") relating to a possible offer for the entire issued and to be issued share capital of the Company.

In order to allow further time for Esyssoft to progress its due diligence exercise, the Company has requested that the Panel on Takeovers and Mergers (the "**Panel**") extends the current deadline of 5.00 pm on 23 December 2024 by which time Esyssoft must, in accordance with Rule 2.6(a) of the Code, either announce a firm intention to make an offer for the Company under Rule 2.7 of the Code or announce that it does not intend to make an offer, in which case the announcement will be treated as a statement to which Rule 2.8 of the Code applies (the "**PUSU Deadline**").

In the light of this request, an extension has been granted by the Panel and, in accordance with Rule 2.6(a) of the Code, Esyssoft is required, by not later than 5.00 pm on 20 January 2025, to either announce a firm intention to make an offer in accordance with Rule 2.7 of the Code or announce that it does not intend to make an offer, in which case the announcement will be treated as a statement to which Rule 2.8 of the Code applies. This revised PUSU Deadline may be extended with the consent of the Panel, at Good Energy's request, in accordance with Rule 2.6(c) of the Code.

There can be no certainty that an offer will be made.

**Enquiries**

**Good Energy Group PLC**

Nigel Pocklington, Chief Executive

Ian McKee, Head of Communications

Email: [press@goodenergy.co.uk](mailto:press@goodenergy.co.uk)

**SEC Newgate UK**

Elisabeth Cowell / Molly Gretton

Tel: +44 (0)7900 248213

Email: [GoodEnergy@secnewgate.co.uk](mailto:GoodEnergy@secnewgate.co.uk)

**Canaccord Genuity Limited (Rule 3 Adviser, Financial Adviser, Nominated Adviser and Joint Broker)**

Henry Fitzgerald-O'Connor / Harry Rees

Tel: +44 (0) 20 7523 4617

## **Panmure Liberum Limited (Joint Broker)**

Edward Mansfield / William King / Josh Moss

Tel: +44 (0) 20 3100 2000

### **Important notices**

The person responsible for the release of this announcement on behalf of the Company is Nigel Pocklington.

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### **Publication on website**

In accordance with Rule 26.1 of the Takeover Code, a copy of this announcement will be available (subject to certain restrictions relating to persons resident in restricted jurisdictions) at [www.goodenergy.co.uk/investors](http://www.goodenergy.co.uk/investors) by no later than 12 noon (London time) on the business day following the date of this announcement. The content of the website referred to in this announcement is not incorporated into and does not form part of this announcement.